

## Menu of Services

### Marketing Strategy

- Marketing Plans
- Competitive Analysis
- Product Management & Pricing Strategy

### Creative & Design

- Catalogs
- Brochures & Flyers
- Print Newsletters
- Stationery, Letterhead, & Business Cards
- POP Displays
- Advertisements
- Posters
- Banners & Signage

### Production

- Specifications
- Sourcing
- Planning & Printing

### Direct Mail

- Strategy
- Mailing List Consultation & List Management
- Mailing Consultation & Coordination

### eMarketing

- Website Development
- Website Revision
- Website Content Maintenance
- eNewsletters: Design, Setup, Research & Writing
- Email Campaigns
- Blogs

### Copywriting

- Web copy
- Catalog copy
- Brochures & Flyers
- Newsletters & Blogs
- Advertisements
- Academic Research Summaries & White Papers
- PowerPoint Presentations
- Press Kits
- Press Releases & Announcements
- Product Instructions

### Exhibits

- Exhibit Strategy
- Exhibit Coordination
- Representation
- Signage
- Displays
- Exhibit Collateral

### Photography

- Custom Shoots
- Stock Image Searches

